AMENDMENT AND RESPONSE UNDER 37 CFR § 1.116 – EXPEDITED PROCEDURE
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Filing Date: February 20, 2002
Title: Content Based Video Selection

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IN THE CLAIMS

Please amend the claims as follows:

1.   (Currently Amended) A method of broadcasting of a program containing a plurality of versions ~~from a broadcaster to viewers,~~ said method comprising:

broadcasting program information ~~from said broadcaster to said viewers~~ indicating that said plurality of versions of said program are available ~~to said viewers, wherein the indication of said plurality of versions is displayed to said viewers before any of said viewers is enabled to request at least one version of said plurality of versions of said program~~;

~~said broadcaster~~ receiving one or more requests ~~from at least one of said viewers~~ for at least one version of said plurality of versions of said program;

~~said broadcaster~~ making a decision to broadcast said at least one version of said plurality of versions of said program based upon a frequency of said one or more requests received; and

~~said broadcaster~~ broadcasting said at least one version of said plurality of versions of said program ~~to said at least one of said viewers~~.

2.   (Cancelled)

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3.   (Currently Amended) A method of broadcasting a program containing a plurality of versions ~~from a broadcaster to viewers~~ to a receiving unit, said method comprising:

broadcasting program information ~~from said broadcaster to said viewers~~ to said receiving unit indicating that said plurality of versions of said program are available ~~to said viewers, wherein the indication of said plurality of versions is displayed to said viewers before any of said viewers is enabled to request at least one version of said plurality of versions of said program~~;

~~said broadcaster~~ receiving requests from ~~a plurality of said viewers~~ said receiving unit for at least two versions or said plurality of versions of said program;

~~said broadcaster~~ making a decision to broadcast ~~said at least two versions~~ one version of said plurality of versions of said program based upon a number of said received requests; and

~~said broadcaster~~ broadcasting said ~~at least two versions of said plurality of versions~~ determined version ~~of said program~~ to said ~~viewers~~ receiving unit.

4.   (Currently Amended) The method of claim 3, wherein said receiving unit is configured to ~~further comprising~~:

~~said viewers receiving~~ receive a broadcast comprising said at least two versions of said program;

~~selecting~~ select one version from said at least two versions of said plurality of versions of said program using viewer preference information; and

~~displaying~~ display said one version.

5.   (Currently Amended) The method of claim 4, wherein said viewer preference information is stored in [[a]] said receiving unit.

6.   (Currently Amended) The method of claim 4, wherein ~~said step of selecting said one version further comprises:~~ said one version is selected by

obtaining content information contained in a blanking interval of said program.

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7.   (Currently Amended) The method of claim 4, wherein ~~said step of selecting said one version further comprises:~~ said one version is selected by

obtaining content information contained in n packet of digital information comprising said program.

8-22.   (Cancelled)

23.   (Currently Amended) A ~~method of broadcasting of a program containing a plurality of versions from a broadcaster to viewers comprising~~ broadcast system configured to:

~~broadcasting~~ broadcast information ~~from said broadcaster to said viewers~~ indicating that said plurality of versions of said program are available ~~to said viewers~~;

~~said broadcaster receiving~~ receive one or more requests ~~from at least one or said viewers~~ for at least one available version of said plurality of available versions of said program;

~~said broadcaster making~~ make a decision whether to broadcast said requested at least one available version of said plurality of available versions of said program based upon said one or more requests and based on a predetermined criteria; and

~~said broadcaster broadcasting~~ broadcast said at least one available version of said plurality of available versions of said program ~~to said at least one of said viewers~~ if said one or more requests meets said predetermined criteria;

wherein said predetermined criteria includes [[the]] a number of the one or more requests for each of said plurality of versions.

24.   (Currently Amended) The ~~method~~ broadcast system of Claim 23, wherein said predefined criteria includes bandwidth availability.

25.   (Cancelled)

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26.   (Currently Amended) The ~~method~~ broadcast system of Claim 23, wherein ~~said broadcaster receives~~ a plurality of requests is received ~~from a plurality of said viewers~~ for at least two available versions of said plurality of available versions of said program~~; said broadcaster makes a decision whether to broadcast said requested at least two available version of said plurality of available versions of said program based upon said plurality of requests and based on a predetermined criteria; and said broadcaster broadcasts said at least two available versions of said plurality of available versions of said program to said viewers if said requests meets said predetermined criteria.~~

27.   (Currently Amended) ~~The method of Claim 1, wherein the indication of said plurality of versions is displayed to said viewers as a menu of said available versions~~ The broadcast system of claim 23, wherein said broadcast includes content information for said at least one available version of said plurality of available versions of said program, wherein the broadcast system is further configured to:
        determine a characteristic of said at least one available version;
        associate an advertisement with said characteristic; and
        broadcast said advertisement with said content information.

28.   (New) The broadcast system of claim 27, wherein said content information comprises a rating of said at least one available version.

29.   (New) The broadcast system of claim 23, wherein said predetermined criteria further includes a charge for said at least one available version.

30.   (New) The broadcast system of claim 23, wherein said predetermined criteria further includes a coincidence of said at least one available version included in another broadcast.